**Annual Meeting**

**November 6-7th, 2014**

**Georgia Tech Hotel and Conference Center**

**Atlanta, Georgia**

**Thursday, November 6th**

|  |  |  |
| --- | --- | --- |
| **Time** | **Activity** | **Location/ Lead** |
| 5:30pm | Reception | Conference Break Area |
| 6:00-6:40 | Dinner | Conference 5 |
| 6:40-7:30 | Dinner Speaker: “Proven Practices for Recruiting and Retaining Women in Engineering” | Catherine Brawner |
| 7:30-8:00: | SCEEE Annual Meeting | Satinderpaul Devgan |
| 8:00-8:45: | SCEE Board of Directors meeting | Satinderpaul Devgan |

**Biography:** Catherine Brawner received her Ph.D. in Educational Research and Policy Analysis from North Carolina State University in 1996. Prior to graduation, she founded Research Triangle Educational Consultants and has performed independent evaluation consulting ever since. Dr. Brawner’s primary research and evaluation activities center on engineering education and studying the impact of policies and practices on educational outcomes. She particularly enjoys interviewing students individually or in focus groups to learn about their motivations for studying engineering. Dr. Brawner is also an Extension Services Consultant for the National Center for Women and Information Technology and in that role advises computer science, ECE, and mechanical engineering departments with proven strategies for increasing the percentage of women in those majors.

After graduating from Duke University with a B.A. degree in economics and from Indiana University with an MBA in marketing, Dr. Brawner began a seven year career at AT&T in marketing and sales before attending NC State for her Ph.D. The experience in a sales role with AT&T helps her maintain a client focus in her current work and provide consultative services in addition to evaluation.

**Friday, November 7th**

|  |  |  |
| --- | --- | --- |
| **Time** | **Activity** |  **Lead** |
| 7:30-8:00am | Continental Breakfast |  |
|  | **All meetings will be held in Conference 4** |  |
| 8:00-9:10 | Session I: “Recruiting and Retention Workshop” | Brawner |
| 9:10-10:10 | Session II: Entrepreneurship and Student Activities | Huellstrunk |
| 10:10-10:25 | Break |  |
| 10:25-11:25 | Session III: Best Practices in Senior Design | Haskew |
| 11:25-12:00 | Roundtable topics: |  |
| 12:00-12:45 | Lunch, *Conference Dining Room:* |  |
| 12:45-1:45 | ABET Feedback from Visited Programs | Qu |
| 1:45-2:30 | SECEDHA Business Meeting/Survey |  |
| 2:30 | Adjourn |  |

**Biography:** Ms. Cornelia Huellstrunk currently serves as the Associate Director of the Keller Center at Princeton University. The Keller Center's mission is to educate leaders for a technology-driven society, by innovating education and fostering innovation, design and entrepreneurship. Cornelia oversees the Center’s day to day activities and operations and is actively involved in building up the Center’s entrepreneurial activities. Cornelia directs and manages the eLab program, an on campus accelerator. She sets the programmatic structure of the program, recruits the student teams and builds the mentor and advisor pools.

Cornelia has an international academic and professional background. Prior to joining Princeton University in 2009, she worked with Texas Instruments' semiconductor business for over 12 years. At Texas Instruments, she worked as the global marketing manager for the MSP430 microcontroller business in Dallas growing a small fledgling business to a dynamic multi-million dollar business within TI. Prior to joining the microcontroller division at Texas Instruments, she worked in various TI businesses and locations worldwide including London, Nice and Munich. She also spent half a year working as a market researcher in Bangalore, India with MAA Communications.

A graduate of Columbia University with a BA in economics, Cornelia holds an MBA from the German university Universitaet des Saarlandes in Saarbruecken, Germany.